



JCA

Thousands of people will come to Jenkintown on September 13. Reach them.

On Sunday, September 13, 2009 from 1 p.m. to 5:30 p.m., the Jenkintown Community Alliance will host the 10th Annual Jenkintown Jazz and BrewFest. This event brings more than 3,500 visitors to Jenkintown for an afternoon of music and festivities for the whole family.

Five things you need to know about the 10th Annual Jenkintown Jazz and BrewFest:

1. **There will be jazz.** Singer Denise King, saxophonist Richie Cole and a small jazz combo from Jenkintown High School are scheduled to perform.
2. **There will be brew.** The event features many regional and national brewers pouring their premium handcrafted beers for patrons in the brew tent area.
3. **There will be more.** Merchandise booths, food vendors, games and activities designed for children will also add to the celebration on Town Square.
4. **The location is new.** The Lindy Lot (Leedom and Willow streets; one block off Old York Rd.) and adjoining blocks will serve as the staging ground for the brew area.
5. **It's a fundraiser.** In addition to the music and beer, those who plan, attend and sponsor the Jenkintown Jazz and BrewFest help the Jenkintown Community Alliance. All monies raised from this one-day event are reinvested back into our revitalization efforts for the community.

The corporate community and local businesses are invited to participate in numerous ways ranging from vending at the event to exclusive event sponsorship naming opportunities. Sponsorship of the annual Jenkintown Jazz and BrewFest offers great visibility in our region appealing to a savvy and discerning crowd.

Here's how you can help.

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Presenting Sponsorship \$10,000 cash donation (one available)

Corporate naming of the Jazz and BrewFest. ...Corporate name and/or logo in print materials and media promotions.... Prominent full-page advertisement in the Jazz and BrewFest publication....Opportunity to announce event on stage. ...Twenty (20) BrewFest Tickets. ...Digital link inclusion in JCA event e-mail blast....Prominent advertisement in Jenkintown Community Alliance promotions....Year-round ad on www.jenkintown.net and Jazz and BrewFest Web pages....Article in Jenkintown Community Alliance newsletter....Product and/or services sampling for customer acquisition and audience interaction at the event....Event display, exhibitor space with signage.

Gold Sponsorship Cost: \$5000 cash donation (four available)

Prominent signage over the main stage or at brew tent....Corporate name and/or logo in print materials and media promotions....Half-page advertisement in the Jazz and BrewFest publication....Ten (10) BrewFest Tickets....Digital link inclusion in JCA event e-mail blast....Prominent advertisement in Jenkintown Community Alliance promotions....Year-round advertisement on www.jenkintown.net and Jazz and BrewFest Web pages....Mention in Jenkintown Community Alliance newsletter....Product and/or services sampling at the event....Event display, exhibitor space with signage.

Silver Sponsorship Cost: \$1000 cash donation

Corporate name and/or logo on posters....Quarter-page advertisement in the Jazz and BrewFest publication. ...Four (4) BrewFest Tickets....Digital link inclusion in JCA event e-mail blast....Mention in Jenkintown Community Alliance Newsletter....Product and/or services sampling for customer acquisition and audience interaction at the event.

Friends of the Jazz&BrewFest Sponsorships Cost: \$1 -\$999 cash donation/Useful in-kind offers accepted

Mention in the Jazz and BrewFest publication....Custom sponsorship requests evaluated and assessed a dollar value. **Examples:** Designated Driver Program; Tent Sponsor; Recycling Champion; Clean-up Sponsor.

How would you like to help? Make a suggestion!

The Jenkintown Community Alliance (JCA) plays a significant role in restoring Jenkintown to a prosperous, diverse community by leading the revitalization of the Jenkintown business district and administering a property-owner assessment program to recruit and retain the businesses that create the shopping experience unique to main streets and attract the shoppers and visitors necessary to sustain these businesses. The JCA leverages the property owners' assessments with local public and private investments to promote Jenkintown and our local businesses, and advocate for improvements to create a vibrant, diverse, and economically strong town.